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The educational activities of approximately 11,000 county and 3,100 state cooperative extension staff members are presented in this statistical report for 1964. Included are data on the number of extension agents employed; extension methods (individual personal contact, news stories, radio and television broadcasts, publications, circular letters, meetings, training programs); summary of extension activities; distribution of time of extension workers; amount of time devoted to major lines of work; home economics extension work; voluntary local leaders; 4-H club members participating in projects; re-enrollment of 4-H club members; and cooperation with other public agencies. (author/nl)

ED 027 462

964 STATISTICS ON ACTIVITIES OF COOPERATIVE EXTENSION SERVICE

U.S. DEPARTMENT OF HEALTH, EDUCATION & WELFARE
OFFICE OF EDUCATION

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FOREWORD
(1964)

The educational activities of approximately 11,000 county and 3,100 State Cooperative Extension staff members are presented in this statistical report for 1964. These professionals are cooperatively employed by the U. S. Department of Agriculture, the State Land Grant Colleges and Universities and the counties under the provisions of the Smith-Lever Act of 1914 as amended in 1953 and 1955.

Cooperative Extension educational work was conducted in agriculture, home economics and 4-H youth development in more than 3,000 counties of the 50 States of the United States and in Puerto Rico during 1964. A statistical report covering the activities of all Cooperative Extension professional employees is prepared annually in each county. County reports are combined with the statistical reports of State Cooperative Extension professional employees in the State Extension offices and a composite State summary is then submitted to the Federal Extension Service. This national statistical report of extension activities in the United States has been compiled from the individual State summaries of county and State Cooperative Extension educational activities.

Narrative reports of extension accomplishments are also prepared in each county. These narrative reports contain in detail the nature of the educational programs and the results achieved. Copies of these narrative reports are on file in the respective county and State offices.

Changes were made in the annual reporting system used by the Cooperative Extension Service for the calendar year 1962. As a result some items in this report and in the report for last year (1963) are not comparable with data reported for years prior to 1962. Further revision of the reporting system is currently under way. The format used for this report will be used until the revised reporting system is developed and adopted.

J. Neil Raudabaugh

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STATISTICS ON ACTIVITIES OF COOPERATIVE EXTENSION SERVICE, 1964

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INTRODUCTION

Cooperative extension work in 1964 was carried on by 10,790 county agents and assistants, with the aid of 2,823 subject matter specialists.

TABLE 1 Number of extension agents employed and number reporting

Kind of extension agent	Agents employed Dec. 31, 1964[1]	County reports including work of such agents[2]
County agricultural agents and assistants	6,116	3,079
County home economics extension agents and assistants.	4,009	2,763
County 4-H Club agents or assistants in charge of 4-H Club work	665	1,635
Total.	10,790	3,094

[1]Data from Division of Personnel Development and Management

[2]Work of assistant agents is included in reports of agents in charge of lines of work in the county. Assistant agents doing primarily 4-H Club work are reported as county club agents. In some instances agents worked in more than one county.

EXTENSION METHODS

Various methods are used by extension workers to publicize latest results of agricultural and homemaking research. They have made use of direct mail, the press, radio, television, and other ways of getting localized facts to larger audiences.

Individual personal contacts

County extension agents make individual personal contacts with the people of the county through farm, home, firm, and other out-of-office visits, office calls, and telephone calls.

Farm, home, firm, and other out-of-office visits

... 4,508,818 visits were made in 1964 in the conduct of extension work, - 18 percent of all personal contacts.

Office calls

... 7,407,531 calls were received in which individuals desired subject-matter information or assistance, - 30 percent of all personal contacts.

Telephone calls

... 12,947,017 calls were made to and from the county extension office in 1964, - 52 percent of all personal contacts.

A total of 24,863,366 individual personal contacts were made by county extension agents in 1964, - 1.76 percent more than in 1963.

News stories

During the year, 552,030 newspaper articles or stories were prepared and released directly to newspapers or magazines by the county agents. An additional 187,395 news stories or articles prepared by the State staff were released through the county offices.

Radio and television broadcasts

Radio and television continue as an important means of reaching large numbers of people.

...486,603 radio talks were made or prepared for broadcast (Table 2), - an 8 percent increase over 1963.

...82 percent of the counties reported the use of radio with an average of 192 broadcasts, - approximately 3 broadcasts per week.

...22,847 television appearances were made by county agents, - a decline of 5,862 or a 20% decrease from the preceding year.

...48 percent of the counties reported the use of television with an average of 15 telecasts.

Publications

During 1964 there were 66,348,260 copies of publications distributed directly to the public.

... 49,930,301 were distributed by county agents.

... 16,417,959 were distributed by State staffs.

Circular letters

During 1964 there were 1,816,950 different circular and commodity letters written.

... 1,614,092 were written by county agents.

... 202,858 were written by State staffs.

Meetings

The attendance at all meetings held by county extension workers and voluntary leaders in 1964 was 66,860,970, - a 0.48 percent increase over 1963.

... 2,724,919 meetings were held by county extension agents and voluntary local leaders, with a total attendance of 66,860,970.

... Almost half (45 percent) of the meetings, with about 67 percent of the total attendance, were held by or participated in by the county extension agent.

... An average of 36 persons attended the agent-held meetings; an average of 15 attended the leader-held meetings.

... Meetings held in adult work accounted for 42 percent of the total attendance.

... Adult extension work accounted for 45 percent of the attendance at agent-held meetings; 35 percent of the attendance at leader-held meetings.

Training local leaders

One of the most important types of meetings held by county extension agents is for training voluntary local leaders so they in turn can hold local meetings and teach their neighbors what they have learned.

... 54 percent of the meetings were to train local leaders in adult work.

... 46 percent of the meetings were to train local leaders in youth work.

... An average of 22 persons attended the leader training meetings, averaging 19 attending for adult work and 25 attending for youth work.

Leader training meetings accounted for 16 percent of all meetings held by county extension agents, and 10 percent of the attendance.

TABLE 2 Summary of extension teaching and other activities

Teaching method or activity	Work done by --					
	Home Economics Agents	4-H Club Agents	Agricultural Agents	County Total	State Staff	Grand Total
Farm, home, firm, and other out-of-office visits	882,280	894,295	2,748,984	4,508,818	350,392	4,859,210
Number of counties reporting	2,763	1,635	3,079	3,094	--	--
Office calls	1,673,157	1,036,185	4,777,614	7,407,531	504,532	7,912,063
Number of counties reporting	2,758	1,630	3,058	3,091	--	--
Telephone calls (received or made)	3,460,977	2,076,624	7,483,095	12,947,017	1,341,723	14,288,740
Number of counties reporting	2,769	1,628	3,125	3,092	--	--
Newspaper articles or stories:						
Prepared and released directly to newspapers or magazines	161,779	111,125	286,154	552,030	57,733	609,763
Number of counties reporting	2,693	1,553	3,013	3,060	--	--
Prepared by State office and released through county extension offices	56,608	12,635	121,105	187,395	53,306	xxxx
Number of counties reporting	1,793	1,010	2,355	2,547	--	--
Broadcasts made:						
Radio	145,261	68,466	274,470	486,603	300,312	786,915
Number of counties reporting	1,946	1,300	2,413	2,533	--	--
Television	6,796	3,423	12,665	22,847	39,864	62,711
Number of counties reporting	875	588	1,155	1,491	--	--
Publications distributed directly to the public	18,941,341	7,906,683	23,162,922	49,930,301	16,417,959	66,348,260
Number of counties reporting	2,756	1,588	3,052	3,073	--	--
Circular and commodity letters written	536,852	179,526	903,323	1,614,092	202,858	1,816,950
Number of counties reporting	2,681	1,578	3,019	3,069	--	--
Training meetings held for local leaders:						
Adult work - Number	58,321	8,583	43,409	108,043	25,613	133,656
Attendance	1,103,117	171,094	852,174	2,091,305	765,912	2,857,217
Number of counties reporting	2,666	926	2,387	3,009	--	--
Youth work - Number	28,718	41,485	24,273	90,280	9,740	100,020
Attendance	630,568	1,096,100	619,835	2,227,487	400,488	2,627,975
Number of counties reporting	2,212	1,533	2,179	2,940	--	--
Total - Number	87,039	50,068	67,682	198,323	35,353	233,676
Attendance	1,733,685	1,267,194	1,472,009	4,318,792	1,166,400	5,485,192

Other meetings at which agents or specialists presented educational information:						
Adult work - Number	251,914	39,730	286,525	567,364	74,518	641,882
Attendance	6,120,912	1,532,601	11,186,535	18,032,936	4,211,469	22,244,405
Number of counties reporting	2,755	1,371	3,061	3,089	--	--
Youth work - Number	141,069	196,813	138,533	470,686	21,950	492,636
Attendance	6,552,885	9,817,810	7,578,490	22,181,413	1,212,207	23,393,620
Number of counties reporting	2,518	1,617	2,792	3,070	--	--
Total - Number	392,983	236,543	425,058	1,038,050	96,468	1,134,518
Attendance	12,673,797	11,350,411	18,765,025	40,214,349	5,423,676	45,638,025
Meetings held by local leaders:						
Adult work - Number	415,373	23,408	88,935	499,215	7,444	506,659
Attendance	5,892,563	317,922	1,849,746	7,920,330	189,188	8,109,518
Number of counties reporting	2,643	595	2,039	2,939	--	--
Youth work - Number	234,699	612,214	165,855	989,331	884	990,215
Attendance	3,261,578	8,587,834	2,865,246	14,407,499	42,952	14,450,451
Number of counties reporting	1,968	1,500	1,880	2,950	--	--
Total - Number	650,072	635,622	254,690	1,488,546	8,328	1,496,874
Attendance	9,154,141	8,905,756	4,714,992	22,327,829	232,140	22,559,969
Total - all meetings agent-held or participated in:						
Adult work - Number	310,235	48,313	329,934	675,407	100,131	775,538
Attendance	7,224,029	1,703,695	12,038,709	20,124,241	4,977,381	25,101,622
Youth work - Number	169,787	238,298	162,806	560,966	31,690	592,656
Attendance	7,183,453	10,913,910	8,198,325	24,408,900	1,612,695	26,021,595
Total - Number	480,022	286,611	492,740	1,236,373	131,821	1,368,194
Attendance	14,407,482	12,617,605	20,237,034	44,533,141	6,590,076	51,123,217
Grand total - all meetings held by agents and local leaders:						
Adult work - Number	725,608	71,721	418,769	1,174,622	107,575	1,282,197
Attendance	13,116,592	2,021,617	13,888,455	28,044,571	5,166,569	33,211,140
Youth work - Number	404,486	850,512	328,661	1,550,297	32,574	1,582,871
Attendance	10,445,031	19,501,744	11,063,571	38,816,399	1,655,647	40,472,046
GRAND TOTAL - all meetings:						
(Adult, youth) - Number	1,130,094	922,233	747,430	2,724,919	140,149	2,865,068
Attendance	23,561,623	21,523,361	24,952,026	66,860,970	6,822,216	73,683,186

THE EXTENSION PROGRAM

The proportion of time county and State workers devoted to the major lines of work presents a fairly good picture of use of time by the entire Cooperative Extension Service.

According to the following tables, extension administration, organization, livestock (production and on-farm marketing), and inservice training activities and leadership development received major emphasis.

Extension work with adults, relating to farm, home, and community, claimed 66.3 percent of the time of all Extension workers; and 31.5 percent was devoted to 4-H Club and young adults work. (See Table 3.)

DISTRIBUTION OF TIME OF EXTENSION WORKERS

A percentage distribution of the time devoted by the county and State extension workers to their major activities is given in Table 3. Days devoted to each of these items will be found in Table 4.

TABLE 3 Percentage distribution of extension workers' time

Item	County Staff	State Staff	Total
	Percent	Percent	Percent
By clientele			
Adult work	60.4	74.0	63.7
Young adult work	1.4	1.7	1.5
4-H Club work	35.2	14.2	30.0
Work with other youth (of 4-H age) and youth-serving groups	0.9	1.0	0.9
Time spent that cannot be charged specifically to any of the above	2.1	9.1	3.9
By major lines of work			
Planning and management of the farm business	3.6	5.2	4.0
Field crops, pasture, range (production and on-farm marketing)	6.7	4.4	6.1
Soil management	2.0	2.3	2.1
Horticulture (production and on-farm marketing)	3.3	3.9	3.5
Forestry (production and on-farm marketing)	1.1	2.1	1.3
Soil and water conservation; wildlife	1.7	1.5	1.6
Plant pathology	0.7	1.9	1.0
Entomology	1.7	2.3	1.8
Agricultural chemicals (pesticides, additives, etc.)	0.9	1.0	1.0
Dairy (production and on-farm marketing)	3.1	3.6	3.3
Poultry (production and on-farm marketing)	1.3	1.9	1.4
Livestock (production and on-farm marketing)	7.2	4.1	6.4
Animal and poultry health	1.1	1.4	1.1
Marketing and utilization	1.4	6.6	2.7
Consumer education in use of agricultural products	0.6	0.9	0.7
Agricultural engineering	1.5	4.1	2.1
Dwellings and equipment	1.0	0.9	1.0
Home grounds improvement	1.6	1.1	1.5
Planning and management in the home	1.5	0.8	1.3
Family economics	0.9	0.8	0.9
Home furnishings	2.5	1.1	2.2
Clothing selection and care	2.1	1.0	1.8
Clothing construction	3.1	0.7	2.5
Food preparation and selection	2.7	0.7	2.2
Food preservation	0.9	0.4	0.8
Nutrition	1.8	1.1	1.6
Child development; human relations	2.2	1.3	1.9
Health	1.0	0.4	0.9
Safety	0.9	0.6	0.9
Recreation	1.6	0.9	1.4
General outlook	0.5	0.9	0.6
Community development and resource adjustment	3.2	3.4	3.2
Manpower development; employment information	0.3	0.4	0.3
Public affairs	2.3	2.2	2.3
Rural Defense	0.6	1.5	0.8
Extension administration; organization	10.5	7.9	9.9
Leadership development	5.7	3.5	5.1
Program planning	6.9	8.0	7.2
Supervision of extension personnel	xxx	4.6	1.1
Inservice training received	5.4	2.7	4.7
Miscellaneous (cannot be charged to above items)	2.9	5.9	3.7

TABLE 4 Amount of time devoted to major lines of work by county and State extension workers

Item	Reported by			Total Days Devoted
	County staffs		State staffs	
	Counties reporting	Number of days	Number of days	
Planning and management of farm business	2,978	98,651	47,546	146,197
Field crops, pasture, range (production and on-farm marketing)	3,059	183,392	41,084	224,476
Soil management	2,950	56,096	21,004	77,100
Horticulture (production and on-farm marketing)	2,946	91,179	35,962	127,141
Forestry (production and on-farm marketing)	2,500	29,566	18,763	48,329
Soil and water conservation; wildlife	2,997	46,191	13,893	60,084
Plant pathology	2,401	20,516	17,348	37,864
Entomology	2,887	45,595	21,387	66,982
Agricultural chemicals (pesticides, additives, etc)	2,534	25,785	9,026	34,811
Dairy (production and on-farm marketing)	2,680	86,576	32,732	119,308
Poultry (production and on-farm marketing)	2,498	34,490	17,326	51,816
Livestock (production and on-farm marketing)	3,033	197,129	37,131	234,260
Animal and poultry health	2,682	29,513	12,494	42,007
Marketing and utilization	2,596	37,705	60,588	98,293
Consumer education in use of agricultural products	1,806	15,362	8,513	23,875
Agricultural engineering	2,812	41,128	37,418	78,546
Dwellings and equipment	2,478	28,696	8,392	37,088
Home grounds improvement	2,812	45,322	9,916	55,238
Planning and management in the home	2,733	40,605	7,218	47,823
Family economics	2,548	25,364	7,543	32,907
Home furnishings	2,865	69,796	10,292	80,088
Clothing selection and care	2,906	57,422	9,210	66,632
Clothing construction	2,906	85,400	6,252	91,652
Food preparation and selection	2,918	74,657	6,600	81,257
Food preservation	2,588	25,759	3,632	29,391
Nutrition	2,735	49,203	9,852	59,055
Child development and human relations	2,703	59,188	11,722	70,910
Health	2,649	28,680	4,019	32,699
Safety	2,686	25,472	5,588	31,060
Recreation	2,872	43,621	7,770	51,391
General outlook	2,225	12,932	8,125	21,057
Community development and resource adjustment	2,925	87,176	30,874	118,050
Manpower development; employment information	1,673	8,936	3,718	12,654
Public affairs	2,974	62,305	19,935	82,240
Rural defense	2,534	16,208	14,004	30,212
Leadership development	3,039	156,260	31,943	188,203
Extension administration; organization	3,036	288,410	72,450	360,860
Program planning	2,955	189,613	73,037	262,650
Supervision of extension personnel	xxx	xxx	41,819	41,819
Inservice training received	3,064	149,442	24,375	173,817
Miscellaneous (cannot be charged to above items)	2,422	80,713	53,534	134,247
Total days worked	3,094	2,750,054	914,035	3,664,089

WORK WITH YOUNG ADULTS

Extension work with young adults is designed to meet the continuing education needs of men and women, primarily those out of school, unmarried, and in the age range of 18 to 25 years.

In some instances the sponsorship of young adult groups has been a joint effort of extension and some other organization; in other cases extension has been called upon to work with non-extension groups, and individuals not in groups. (See Table 5.)

TABLE 5 Number of young adults reached by extension work

Item	Total reported	Counties reporting
Extension sponsored groups:		
Number of such groups worked with during the year	2,768	786
Membership in such groups:		
Men.	19,026	620
Women.	28,083	756
Number worked with through young adult programs (jointly sponsored groups, non-extension groups, and individuals not in groups):		
Men.	55,303	955
Women.	77,293	1,067

... 179,705 young adults were reached through these programs (Table 5). This was 7,374 more than in 1963.

... 74 percent (132,596) of the young people contacted in 1964 were reached through groups jointly sponsored, non-extension groups, and individuals not in groups.

HOME ECONOMICS EXTENSION WORK

The organized groups serve a number of educational purposes, such as motivation, leadership development, development of understanding and use of various subjects and the sharing of knowledge with others. The organized groups have a continuing membership with organizational structure and carry on a year-round program. Special audience and specific interest groups are made up of people interested in receiving educational help at meetings on specific problems or interests without having to affiliate with a continuing group.

The number of organized home economics groups and membership in these groups have steadily declined over the past four years. The decline in membership (12%) has been greater than the decline in the number of clubs (9%) (Table 6.)

TABLE 6 Number of home economics extension groups and membership

Item	1961	1962	1963	1964
Groups organized to carry on adult home economics extension work....	62,456	60,205	58,269	56,930
Membership in such groups.....	1,260,824	1,181,910	1,152,094	1,114,425

Part of the decline in membership is due to increased emphasis on working with special audience and specific interest groups, and attendance at meetings with groups not organized by extension. There has been an eighteen percent increase in the number of groups and in the attendance at such meetings. The 1964 program year shows an increase of 4,502 leaders trained by extension in non-extension organized groups, an increase of 14 percent over the preceding year. (See Table 7.)

TABLE 7 Special audience and specific interest groups

Item	Number reporting 1963	Counties reporting 1963	Number reporting 1964	Counties reporting 1964
Organized by extension:				
Number of such groups worked with..	20,490	2,208	23,920	2,330
Attendance at meetings held with these groups.....	812,277	2,208	960,275	2,330
Not organized by extension:				
Number of such groups worked with..	18,691	2,231	21,972	2,385
Attendance at meetings held with these groups.....	713,828	2,231	877,953	2,385
Leaders trained by extension in non-extension organized groups	31,682	1,305	36,184	1,447

VOLUNTARY LOCAL LEADERS

County extension agents reported 1,133,303 different local leaders actively engaged in forwarding the extension program in 1964. This is a decrease of 40,214 or 4 percent from the preceding year, practically all of which occurred in adult work in agriculture and home economics.

There was a slight increase in the number of men and women leaders in young adult and youth work.

It is interesting to note that there was an increase of 35,675 or 19 percent of men and women leaders over the preceding year, in overall county-wide extension councils or committees and community work. This suggests that the extension service has stepped up the use of local leadership in overall county-wide extension councils or committees to strengthen extension program development. Table 8.

... 62 percent were leaders in adult work.
... 38 percent were leaders in 4-H Club work and work with young adults.

... 32 percent of the leaders were men.
... 56 percent of the leaders were women.
... 12 percent of the leaders were older youth.

TABLE 8 Voluntary local leaders (county, community, and neighborhood) assisting extension agents with organization, planning, and conduct of extension work

Kind of work	1961	1962	1963	1964
Overall countywide extension councils or committees, community improvement work, and other work not covered below				
Men	xxx	xxx	108,515	115,872
Women	xxx	xxx	75,494	103,812
Total	xxx	xxx	184,009	219,684
Adult agricultural and related fields				
Men	317,542	270,823	205,246	187,261
Women	34,465	29,254	24,811	19,136
Total	352,007	300,077	230,057	206,397
Adult home economics and related fields				
Men	5,561	4,696	4,740	4,254
Women	548,085	503,820	461,477	456,095
Total	553,646	508,516	466,217	460,349
Work with young adults				
Men	5,282	6,305	5,647	6,151
Women	7,201	6,458	7,993	9,204
Total	12,483	12,763	13,640	15,355
4-H Club work				
Men	112,715	131,640	132,871	137,265
Women	195,030	230,759	234,066	244,914
Older 4-H boys	45,184	50,780	54,092	54,312
Older 4-H girls	69,775	80,201	84,498	87,385
Total	422,704	493,380	505,527	523,876
Total different leaders				
Men	402,249	351,167	367,496	357,512
Women	714,762	632,455	667,431	634,094
Older 4-H boys	45,184	50,780	54,092	54,312
Older 4-H girls	69,775	80,201	84,498	87,385
Grand Total	1,231,970	1,114,603	1,173,517	1,133,303

Activities of local leaders

... 1,488,546 meetings were held in 1964 by local leaders without the county agent present.

... 22,327,829 was the total attendance - an average of 15 persons per meeting.

... 34 percent of the local leader-held meetings and 35 percent of the total attendance was in connection with adult work - an average of 16 persons per meeting.

... 66 percent of the leader-held meetings and 65 percent of the attendance was in connection with youth work - an average of 15 persons per meeting.

There was an average of 326 different leaders per county reporting. The overall average is somewhat smaller than the sum of the totals for the separate lines of work, since some of the local leaders assist in both adult and youth work.

... Expressed in terms of number of leaders per county reporting:

73 assisted in agriculture work.

166 assisted in home economics work.

134 assisted in youth work.

4-H CLUB WORK

In 1964, 4-H Club work was carried on in 3,085 counties with 2,221,119 boys and girls currently participating. These boys and girls are enrolled in 95,977 clubs, carrying on 6,349,038 projects or activities, working under the leadership and with the assistance of 382,179 adult and 141,697 junior leaders.

Some States have been experiencing a period of membership and procedure adjustment as they move from a school to a community centered program, resulting in a decline in membership over the past few years. However, the program year 1964 shows an overall increase of 1,173 clubs and an increase of 30,398 members enrolled over the preceding year. During this period enrollment of boys increased by 9,829, while that of girls increased by 20,569. Table 11

... 1.4 percent increase in number of individuals enrolled in 1964 over 1963.
... 33 States increased enrollment.
... 18 States decreased enrollment.

... 743,706 boys and girls enrolled for the first time, making a grand total of 25,019,565 different boys and girls who have been members since 1914.

... 44 percent or 986,654 of the members came from farm homes.
... 33 percent or 737,812 members were from rural nonfarm homes.
... 23 percent or 496,653 members were from urban homes.

... 67 percent of the 1963 membership reenrolled in 1964.

TABLE 9 Membership in 4-H Clubs according to length of time in club work, 1962 - 1964

Members	Percentage of club members enrolled for -					
	1 year	2 years	3 years	4 years	5 years	6 years and over
Total members 1962	32.4	22.6	16.3	11.7	7.7	9.3
Total members 1963	33.1	22.4	15.7	11.0	8.4	9.4
Total members 1964	33.5	22.5	15.8	11.0	7.4	9.8

Over half (56.2 percent of the 4-H Club membership in 1964 were boys and girls 12 years of age and under (Table 10). There were 6,518 fewer boys and girls over 12 years enrolled in 1964 than in 1962.

TABLE 10 Membership in 4-H Clubs distributed according to age, 1962 - 1964

Members	Percentage of club members who were -		
	12 years and under	13 - 15 years	16 - 20 years
Total members 1962	55.9	33.2	10.9
Total members 1963	55.4	32.9	11.7
Total members 1964	56.2	32.1	11.7

TABLE 11 Members participating and projects

	1961	1962	1963	1964
Number of 4-H Clubs	94,707	94,664	94,804	95,977
Different boys enrolled	979,562	950,241	929,736	939,565
Different girls enrolled. . . .	1,306,030	1,274,203	1,260,985	1,281,554
Total enrollment.	2,285,592	2,224,444	2,190,721	2,221,119
Projects enrolled in.	4,974,125	5,779,373	5,904,999	6,349,038

As evidenced in Table 11 above, there was an 8 percent increase in the number of enrollments by project during 1964.

TABLE 12 Summary of number of members enrolled in 4-H Club projects[1]

Project	Members enrolled
Agronomy (crops and soils)	141,438
Horticulture (fruits, vegetables, landscaping)	326,394
Entomology and plant pathology	82,584
Conservation (soil, water, forest, wildlife)	222,744
Poultry.	84,239
Dairy.	123,325
Beef	168,406
Swine.	124,122
Other livestock.	275,233
Engineering (includes electricity, tractor, automotive).	347,294
Management on the farm	28,385
Marketing and business	33,730
Management in the home	135,383
Clothing	748,137
Food and nutrition	789,537
Home improvement and furnishings	211,946
Family life education.	111,765
Personal development (public speaking, grooming)	560,532
Health	484,540
Safety	355,921
Recreation (includes crafts)	633,388
Community and public affairs	285,105
Career exploration	74,890
Total enrollment in projects and activities	6,349,038

[1]One club member may engage in more than one project. The total number of members in projects may, therefore, be greater than the number of different club members enrolled.

Reenrollment of 4-H Club Members

The average member joins when about 10 years of age and remains in club work about 2.7 years. However, over the past few years there has been a slight increase in the percentage of members enrolled six years and over (Table 9). The figures indicate that those who stay in four years tend to reenroll and remain as members for at least another two years or more.

Of the 2,190,721 members enrolled in 1963, 1,477,413 reenrolled in 1964, or 66.5 percent reenrollment for the year.

Work with Other Youth

Other youth includes all the youth of 4-H age who are not 4-H members, worked with during the year. This includes youth enrolled in groups such as FFA, FHA, Scouts, and other organized groups as well as individuals who were not members of formal groups.

... 641,642 other youth worked with, as reported by 2,397 counties, shows an increase of 9 percent over the preceding year.

COOPERATION WITH OTHER PUBLIC AGENCIES

Many activities are conducted by the Extension Service jointly with other Federal, State, and county agencies, as well as private agencies and organizations interested in conducting programs in agriculture, home economics, and related subjects.

County extension agents spent 5 percent and State staffs spent 3 percent of their time in 1964 working with these agencies in carrying out programs. This time has also been included under the appropriate program headings in Table 4.

TABLE 13 Cooperation with other public agencies

Public agency worked with	Time devoted by -			Total
	All county extension agents		State staffs	
	Counties reporting	Number of days	Number of days	
FEDERAL AGENCIES				
Agricultural Research Service	1,261	7,775	4,747	12,522
Agricultural Stabilization and Conservation Service	2,860	30,221	3,637	33,858
Bureau of Indian Affairs	207	4,070	839	4,909
Bureau of Land Management; Bureau of Reclamation	238	1,051	745	1,796
Department of Commerce (Area Redevelopment)	969	5,590	2,059	7,649
Economic Research Service	215	504	540	1,044
Farm Credit Administration	813	2,357	658	3,015
Farmers Cooperative Service	588	2,164	534	2,698
Farmers Home Administration	2,430	14,869	2,519	17,388
Fish and Wildlife Service	1,216	3,950	806	4,756
Food and Drug Administration	542	1,124	658	1,782
Forest Service	1,102	3,828	1,401	5,229
Housing and Home Finance Agency	409	1,380	528	1,908
Rural Electrification Administration	1,065	4,814	807	5,621
Selective Service	408	825	64	889
Social Security Administration; Internal Revenue Service	1,423	5,729	641	6,370
Soil Conservation Service	2,249	16,809	4,576	21,385
Area Authorities (TVA, etc.)	391	2,690	2,628	5,318
USDA Defense Board	1,527	5,224	799	6,023
Total	--	114, 974	29,186	144,160

STATE AGENCIES				
Civil Defense (at both State and county levels)	2,470	13,419	3,308	16,727
Health Departments	1,888	10,255	2,360	12,615
Highway Departments	876	1,951	510	2,461
Commissions on: Children and Youth; Juvenile Delinquency; Ageing	650	2,027	896	2,923
State Departments of Agriculture and Forestry	1,927	14,064	7,548	21,612
State Departments of Education (schools in general)	1,803	16,664	2,860	19,524
State Employment Services	1,221	3,693	635	4,328
Welfare Departments	1,720	8,388	885	9,273
State RAD Committees	822	2,003	1,934	3,937
Total	--	72,464	20,936	93,400
COUNTY AGENCIES				
Soil Conservation districts	2,590	19,638	2,951	22,589
Vocational-agricultural and home economics departments	2,612	29,196	2,559	31,755
County or Area RAD Committees	2,086	17,887	4,088	21,975
Total	--	66,721	9,598	76,319
Grand Total	3,094	254,159	59,720	313,879

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